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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

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### **DEBUT AUTHOR BRINGS UNIQUE BACKGROUND AND NEW VOICE TO SCIENCE FICTION COMEDY GENRE**

DALLAS, TEXAS – Independent press, Star Wheel Books, is proud to announce the release of *How to Pick Up Women with a Drunk Space Ninja* from debut author, Jay Key. The science fiction comedy novel is the first installment in the trilogy – *The Adventures of Duke LaGrange*; the other two books are slated for a November release.

*How to Pick Up Women with a Drunk Space Ninja* has garnered praise from authors, artists, and reviewers alike. Pulp author and Audio Verse Award winner, Frank R. Sjodin referred to the novel as “more fun than a Pan Galactic Gargle Blaster” and review site, Readers' Favorite, praised Key's “witty, fast paced...imaginative style of writing.”

“The early feedback has been beyond anything that I could have expected,” responded Key when asked about the book's launch. “I absolutely love the humor sub-genre of science fiction but it's also one of the scariest to actually write in due to every attempt being viewed as some sort of lackluster derivative of Douglas Adams. This series is an entirely different take on sci-fi comedy. I would say that as much of my inspiration came from 1980's action adventure films as it did any piece of literature.”

Key's route to publication was a circuitous one, having spent time in digital media, consumer packaged goods marketing, and professional wrestling. In 2015, Key began writing for the Chicago-based Geek Bar DLC, producing a bi-weekly Duke LaGrange serial and a popular blog, *Of a Mesozoic Mind*, that focused on paleo-biological inaccuracies of dinosaurs in pop culture. When the site folded in 2016, Key decided to pursue a full-length novel featuring his signature Duke LaGrange character.

*How to Pick Up Women with a Drunk Space Ninja* is available paperback, hardcover, and Kindle eBook at most major retailers. For additional information, visit [StarWheelBooks.com](http://StarWheelBooks.com) or [DukeLaGrange.com](http://DukeLaGrange.com).

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## **ABOUT JAY KEY**

Jay Key is a Fort Worth-based author specializing in science fiction comedy. His series – *The Adventures of Duke LaGrange* – debuted with Star Wheel Books in 2018. Key, a former digital media executive, professional wrestler, and dinosaur blog author, began writing in 2015 for the now defunct Geek Bar DLC. For more information, visit [DukeLaGrange.com](http://DukeLaGrange.com).

## **ABOUT STAR WHEEL BOOKS**

Inspired by the planispheres ("star wheels") that were used to guide peoples' eyes to the celestial drawings in the night sky, Star Wheel Books strives to be a similar map for readers looking for amazing new stories. Just as the constellations contained timeless tales forever at home in the heavens above, it is the goal at Star Wheel to provide readers with stories that will become as ageless as those in the stars. Based in the Dallas-Fort Worth Metroplex, Star Wheel Books opened its doors in 2018. For more information, visit [StarWheelBooks.com](http://StarWheelBooks.com).